

**Call for Papers
of the
Psychology and Public Opinion Section**

**for the Sessions at the IAMCR Conference in Paris, France, 23rd –
25th of July, 2007.**

The Psychology and Public Opinion Section plans as in the last years *three types of sessions* at the Paris Conference of IAMCR.

- First, we intend to have a series of *thematically open sessions* devoted to papers which refer in general to the research area of the section, “Psychology and Public Opinion”, and are related to the central conference call as it may be found at www.IAMCR.net. Here, a lot of topics will have a place, and we hope to get a variety of interesting papers. We in general are interested in papers that are concerned with all types of communication and human interaction, media and their use and consumption, including the media of standardized content like TV and newspaper, the mediated interpersonal communication e.g. by mobile phone or Internet chats and the upcoming interactive communication as it takes place in computer games or with robots of different type.
- Second, the section is interested *to promote the further theoretical discussions* in general. In the last years we organized panels about Goffman, Habermas and Schutz. Following that tradition we would like to organize for the Paris conference at least one session about “*Pierre Bourdieu and the Media*”.
Pierre Bourdieu is one of the most interesting researcher and theorist of the contemporary social science. On the one hand with his critics on the media, on the other hand with concepts like habitus, distinction, practice or the diverse types of capital, his work is and further may be fruitful for the development of communication theory. For example, digital divides between nations and cultures within national societies are of importance for the future. This concept may win more theoretical depth if it is understood as a result of changing cultural and symbolic capital in a powerful society and not just as a consequence of the diffusion of technically defined media. The idea thus is to discuss such theoretical approaches.
- Third, the Section intends to make a session about *the role of communication and media in families and households*. Families and more general, households are under pressure in a lot of societies by meta-processes like Globalisation, Individualisation and neo-liberal developments. But still, they are the main place of media domestication

and media use, and they are the place where children learn to operate with media and start their lifelong media career. The main question we would like to discuss is: how this takes place today in the different cultures, different classes and with reference to the different possibilities to deal with media.

Answers to this call should consist an abstract of 500 words in English about the intended presentation, the title of it, the name, address and details of affiliation of the sender. The Deadline for abstracts is the **31st of January, 2007**.

Proposals will be reviewed by the two heads of section and by further specialists, named by the heads. All authors will get an answer no later than the **30th of March, 2007**.

If a proposal is accepted, the sender must fulfil two things. First, she or he must send a **full paper until July, 1st of 2007**. Second, she or he must register her- or himself for participation in the Conference. This is possible by visiting www.iamcr.net. Of course, also non members of the IAMCR are welcome.

All abstracts (and later all full papers) as well as further questions and necessary information should be sent by e-mail to the section heads:

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